

## Hospitality Sales and Marketing Association International Publishing March/April 2017

“ There is no question that our partnership with AZ Business Magazine has help contribute to our recent HSMAI Chapter of the Year Award for 2015 - 2016. The AZ Business Supplement has provided exposure beyond our state as it was recognized at our annual leadership conference in Boca Raton Florida. The content is a prime showcase on how great the hospitality industry is throughout Arizona. ”

Erik Dorr, President, HSMAI



Ad size	Member Rate	Regular Rate
Full Page	\$3,950	\$5,450
1/2 Page	\$2,950	\$3,860

\*all rates are net.

Supplement will be reprinted and distributed through HSMAI with sufficient advertising support. Make sure that you are included in the 2017 supplement.

The Hospitality Sales and Marketing Association International (HSMAI) is committed to growing business for hotels and their partners and is the industry’s leading advocate for intelligent, sustainable hotel revenue growth.

<h3>Readership &amp; Distribution</h3> <p>Supplement also available in the Digital Issue and via the Mobile App</p>	<p><b>78%</b> of Arizona Business Magazine readers are either owners or presidents of their companies</p>	<p>Average annual household income:</p> <p><b>\$245,000</b></p>	<p>Average net worth:</p> <p><b>\$2.7 Million</b></p>
		<p>Readers per issue</p> <p><b>122,500</b></p>	<p>Statewide Distribution</p> <p><b>25,000</b></p>

Space reservation deadline: **February 10, 2017**

