

Hospitality Sales and Marketing Association International Publishing March/April 2018

“There is no question that our partnership with AZ Business Magazine has helped contribute to our recent HSMAI Chapter of the Year Award. The AZ Business Supplement has provided exposure beyond our state as it was recognized at our annual leadership conference in Boca Raton Florida. The content is a prime showcase on how great the hospitality industry is throughout Arizona.”

Rochelle Barton, President, HSMAI



The Hospitality Sales and Marketing Association International (HSMAI) is committed to growing business for hotels and their partners and is the industry’s leading advocate for intelligent, sustainable hotel revenue growth.



Ad Size	Member Rate	Regular Rate
Full Page	\$4,400	\$5,725
1/2 Page	\$3,175	\$4,050

*all rates are net

Supplement will be reprinted and distributed through HSMAI with sufficient advertising support. Make sure that you are included in the 2018 supplement.

Readership & Distribution

Supplement also available in the Digital Issue and via the Mobile App

78% of Arizona Business Magazine readers are either owners or presidents of their companies

Average annual household income:
\$245,000

Readers per issue
122,500

Average net worth:
\$2.7 Million

Statewide Distribution
25,000

Space reservation deadline: **February 2, 2018**