

## 2020 Industry Calendar

### JANUARY

- 15 – AZBTA Luncheon Meeting, “Economic Update”, Scottsdale Embassy Suites, Scottsdale, 11:00am-1:00pm. [azbta.org](http://azbta.org)
- 15 – VH&RA Legislative Kick-Off Luncheon, Orange Sky at Talking Stick Resort & Casino, Phoenix, 11:00am-1:30pm. [vhra.net](http://vhra.net)
- 15 - SGMP Luncheon Meeting, “A Lesson in Civility”, Tyrone Holmes, Hilton Garden Inn, Happy Valley, 11:00am-1:00pm. [sgmpaz.org](http://sgmpaz.org)
- 15 – MPI AZ Networking Mixer, Embassy Suites Phoenix Airport, Phoenix, 5:00-7:00pm. [mpi-az.org](http://mpi-az.org)
- 16 - HSMIAI Kick-Off Meeting, "Email Etiquette: Write Like Your Reputation Depends on It!" with Sue Hershkowitz-Coore, High Impact Presentations, Hilton Scottsdale Resort & Villas, Scottsdale, AZ, 11:00-1:30pm. [hsmia-az.org](http://hsmia-az.org)
- 16 – SITE Mountain West – Launch Event, Dorian Scottsdale, 4:30-7:30pm. [sitemountainwest.com](http://sitemountainwest.com)
- 21 – NACE Monthly Meeting, “How to Avoid Job Burnout”, Avion Center, Chandler, 6:00-9:00pm. [phoenixnace.com](http://phoenixnace.com)
- 24 – AzLTA Southern Arizona Legislative Kick-Off Luncheon, Westward Look Wyndham Grand Resort & Spa, Tucson, 11:00am-1:30pm. [azlta.com](http://azlta.com)

### MARCH

- 17– NACE Monthly Meeting, “Turning Policies & Procedures Into a Big Pot of Gold”, Secret Garden Event Center, Phoenix, 6:00-9:00pm. [Phoenixnace.com](http://Phoenixnace.com)
- 18 – AZBTA Luncheon Meeting, “Powerful LinkedIn Tools”, Great Wolf Lodge, Scottsdale, 11:00am-1:00pm. [azbta.org](http://azbta.org)
- 18 – ILEA AZ Luncheon Meeting, “Masters of the Industry”, Clayton on the Park, Scottsdale, 11:00am-1:00pm. [ileaaz.com](http://ileaaz.com)
- 19 – MPI AZ Open Networking Event, Dave & Buster’s Tempe Marketplace, Tempe, 5:00-7:00pm. [mpi-az.org](http://mpi-az.org)

### APRIL

- 7 – NACE Monthly Meeting, “Virtual Cocktails & Connections”, 4:00-5:00pm. [phoenixnace.com](http://phoenixnace.com)
- 14 – MPI AZ Live GMID Webinar, “In the Room Where it Happened” – a celebration of GMID during these times, 4:00-5:00pm. [mpi-az.org](http://mpi-az.org)
- 14 – MPI’s Virtual Global Meetings Industry Day (GMID) Celebration, 6:00am-6:00pm (CST). [mpi.org](http://mpi.org)
- 14 – NACE Monthly Meeting, “Virtual Cocktails & Connections”, 4:00-5:00pm. [phoenixnace.com](http://phoenixnace.com)
- 16 – HSMIAI “Hospitality Strong” Webinar #1, “Choosing Hope Over Fear” presented by Matt Jones, Matt Jones International, 9:00-10:00am. [Hsmia-az.org](http://Hsmia-az.org)
- 21 – NACE Virtual Meeting, 6:00-9:00pm. [phoenixnace.com](http://phoenixnace.com)

22 – AzSAE Live Webinar, “The Board’s Duty of Foresight in the Turbulent Twenties”, 10:30am. [azsae.org](http://azsae.org)

22 – AZBTA Virtual Meeting, “LinkedIn Tools” ,11:00am-1:00pm. [azbta.org](http://azbta.org)

29 – AzSAE Live Webinar, “Tips and Tools for Eye Catching Marketing”, 10:30am. [azsae.org](http://azsae.org)

30 – HSMIAI “Hospitality Strong” Webinar #2 “Using LinkedIn as a Branding Tool” Presented by Holly Zoba, CHDM, Principal, Influencer Sales and John Birch, Vice President, SearchWide Global, 9:00-10:00am. [Hsmiai-az.org](http://Hsmiai-az.org)

## **MAY**

6 or 20 – HSMIAI Past President’s Luncheon, Location TBD, 11:00am-2:00pm. [Hsmiai-az.org](http://Hsmiai-az.org)

14 – AzLTA Tourism Unity Dinner, JW Marriott Camelback Inn Resort & Spa, 5:00-9:00pm. <http://azlta.com/>

14 – **HSMIAI Hospitality Strong” Webinar #3 "Marketing in a Down Economy"** Presented by Craig Carboniere , Senior Director of Sales, Milestone, 9:00-10:00am. [Hsmiai-az.org](http://Hsmiai-az.org)

20 – AZBTA Luncheon Meeting, Location TBD, 11:00-1:00pm. [azbta.org](http://azbta.org)

21 – MPI AZ Networking Event, Vee Quiva Hotel & Casino, Laveen Village, 5:00-7:00pm. [mpi-az.org](http://mpi-az.org)

28 - **HSMIAI Hospitality Strong” Webinar #4 " "Crisis Recovery Solutions & Ideas”** – A Panel Discussion, 9:00-10:00am. [Hsmiai-az.org](http://Hsmiai-az.org)

## **JUNE**

6-9 – MPI World Education Congress, Grapevine, TX. [mpiweb.org](http://mpiweb.org).

11– AzSAE Luncheon Meeting, Crowne Plaza Phoenix Airport, Phoenix, 11:00am-1:30pm. [azsae.org](http://azsae.org)

16 – PARM (Phoenix AZ Revenue Managers) Community Service Event, Location TBD. [Timothy.J.Tyrrell@asu.edu](mailto:Timothy.J.Tyrrell@asu.edu)

18 – VH&RA Luncheon, Scottsdale Resort at McCormick Ranch, Scottsdale. [vhra.net](http://vhra.net)

19 - MPI Annual Awards Gala, Hilton Scottsdale Resort & Villas, Scottsdale, 6:00-9:30. [mpi-az.org](http://mpi-az.org)

25 – HSMIAI Breakfast Meeting, “Revenue Management”, Courtyard by Marriott Phoenix Downtown, Phoenix, 8:00am-10:30am. [Hsmiai-az.org](http://Hsmiai-az.org)

## **JULY**

14 - HSMIAI Community Outreach Event – “Christmas in July with HSMIAI” (formerly the award winning Santa Splash) to benefit the children of the Salvation Army, 10:00am to 2:00pm, Pointe Hilton Squaw Peak Resort, Phoenix. [Hsmiai-az.org](http://Hsmiai-az.org)

22-24 - Arizona Governor’s Conference on Tourism, JW Marriott Camelback inn Resort & Spa, Scottsdale. [azlta.com](http://azlta.com)

## **AUGUST**

18 – PARM (Phoenix AZ Revenue Managers) Monthly Meeting, “Forecasting/Budgeting 2.0”, Civana Carefree Resort, Carefree. [Timothy.J.Tyrrell@asu.edu](mailto:Timothy.J.Tyrrell@asu.edu)

26 – AzLTA/VH&RA Luncheon Meeting, Phoenix-Metro Industry Forecast, 11:00-1:30pm, Location TBD. [azlta.com](http://azlta.com)

## **SEPTEMBER**

10 - MPI Breakfast Meeting, Topgolf Glendale, 8:00am-10:30am. [mpi-az.org](http://mpi-az.org)

15-17 – IMEX America, Las Vegas, NV. [imexamerica.com](http://imexamerica.com)

25 – MPI/HSMIAI Birdies, Beer and Bogies “HospitaliTee” Golf Tournament, JW Marriott Camelback Inn & Golf Club, Scottsdale, 8:00am shotgun start. [hsmia-az.org](http://hsmia-az.org)

## **OCTOBER**

15 – HSMIAI Education Program and Luncheon, Sonesta Suites Scottsdale at Gainey Ranch, Scottsdale, 11:00am-1:30pm. [hsmia-az.org](http://hsmia-az.org)  
20 - PARM (Phoenix AZ Revenue Managers) Monthly Meeting “Expert Speaks”, Residence Inn Mesa East, Mesa.

[Timothy.J.Tyrrell@asu.edu](mailto:Timothy.J.Tyrrell@asu.edu)

23 – AzSAE Executive Leadership Forum, DoubleTree Suites by Hilton Hotel Phoenix, 8:30am-1:00pm. [azsae.org](http://azsae.org)

26-27 – HSMIAI ROC Conference, San Antonio, TX. [hsmia.org](http://hsmia.org)

29 – HSMIAI Sales Leader Forum, Frisco TX. [hsmia.org](http://hsmia.org)

## **NOVEMBER**

9 – AzLTA/VH&RA Experience Arizona Open, Phoenix Country Club, Phoenix. [azlta.com](http://azlta.com)

12 – AzSAE Luncheon and Annual Meeting, Crowne Plaza Resort Phoenix - Chandler Golf Resort, Chandler, 11:30am-1:30pm. [azsae.org](http://azsae.org)

19 or 20 - HSMIAI Annual Awards Gala, Location TBD, 6:00-10:00pm. [www.hsmia-az.org](http://www.hsmia-az.org)

24 – VH&RA Luncheon Meeting, Phoenix-Metro Industry Forecast, Doubletree Resort by Hilton Paradise Valley-Scottsdale, Scottsdale, 11:00am-1:30pm. [vhra.net](http://vhra.net)

## **DECEMBER**

2 – AzSAE 56th Annual Awards Gala, Hilton Scottsdale Resort & Villas, Scottsdale, 6:00-9:00pm. [azsae.org](http://azsae.org)

14 – HSMIAI Holiday Caroling Event, Scottsdale Beer Company (bus takes carolers to Scottsdale area convalescent homes), 3:30-8:00pm. RSVP to [stephanie.liegeois@cafebonappetit.com](mailto:stephanie.liegeois@cafebonappetit.com).

15 - PARM (Phoenix AZ Revenue Managers) Monthly Meeting “Data Update with Eric Kerr”, Location TBD. [Timothy.J.Tyrrell@asu.edu](mailto:Timothy.J.Tyrrell@asu.edu)