



March 2020

To Our Fellow Meeting and Hospitality Industry Professionals:

We invite you to join us at the *award-winning Chinese Auction Fundraiser and Dinner*. This year we are celebrating our 38th annual event and the **Year of the Rat "Pack"**. We are mixing the theme up a bit and celebrating Las Vegas Style. Through personal participation or corporate sponsorship, you can help support a worthy cause. Any donation on your part will provide you with invaluable exposure within our chapter as well as to the larger local hospitality and meeting industry. We hope that you will find the time and resources to provide us with an auction item, e.g., resort stays, entertainment packages, artwork, dining certificates, etc.; or perhaps sponsor a corporate table for what is sure to be a spectacular night! We have enclosed a donor form for your convenience – your generosity will be tremendously appreciated. Save the date of **Friday, July 31, 2020** at the historic **Wigwam Arizona**, and join in on the fun ...

The Hospitality Sales and Marketing Association International (HSMAI) is committed to growing business for hotels and their partners by providing professionals with the tools, insights, and expertise to fuel sales, inspire marketing, and optimize revenue. HSMAI is an individual membership organization comprised of more than 7,000 members worldwide. The Arizona Chapter was established in 1968 and has been recognized with the most "Best of the Best" awards in HSMAI history. Proceeds from this event will help to support our association's mission and our continuing efforts to provide quality continuing education and scholarships for those professionals currently in the hospitality industry and those who are pursuing a career in the field.

In addition, funds will help support **HSMAI'S 2020 "Charity of the Year" – Soldier's Best Friend**. This organization provides U.S. military veterans living with combat-related Post Traumatic Stress Disorder (PTSD) or Traumatic Brain Injury (TBI) with Service or Therapeutic Companion Dogs, most of which are rescued from local shelters. The veteran and dog train together to build a trusting relationship that saves two lives at once, and inspires countless others. A Service or Therapeutic Companion Dog provides constant support that can make it easier for veterans to readjust to civilian life and manage symptoms such as: panic attacks, depression, flashbacks, irritability, reclusive behavior, anxiety, nightmares, uneasiness in crowded places and suicidal thoughts. Soldier's Best Friend is an Arizona-based nonprofit. More information is at: <https://soldiersbestfriend.org/>.

For more information or to register online please visit hsm-ai-az.org. If you have questions, please do not hesitate to contact Joanne Winter, Executive Director, at the HSMAI office – 602.240.5552. We look forward to hearing from you, and of course seeing you on Friday, July 31, 2020.

Sincerely,

Handwritten signature of Kerrell Dunsmore in black ink.

Kerrell Dunsmore, Chinese Auction Board Liaison
The Next Great Event

Handwritten signature of Jennifer Sharpe in black ink.

Jennifer Sharpe, Chinese Auction Committee Chair
The Next Great Event