

HSMAI AZ Chapter
CHINESE AUCTION



April 2021

To Our Fellow Meeting and Hospitality Industry Professionals:

2020 and 2021 have brought us together as an industry more than ever before. We've been there for each other over the phone, and through Zoom meetings, social media groups and webinars...now it's finally time to celebrate in person. We invite you to join us at the *award-winning Chinese Auction Fundraiser and Dinner*. This year we are celebrating our 38th annual event and the **Year of the Ox**".

This is the part where we ask you for a donation...and if you can't do that this year, please keep reading anyway!!! While we hope to be able to deliver a fun auction component for our guests as we always do, we totally understand that this is a tough time for many companies who have only recently returned to operations. Your presence at the event is present enough!

If you are able to make a donation, please know that you are supporting a worthy cause. Any donation on your part will provide you with invaluable exposure within our chapter as well as to the larger local hospitality and meeting industry. We hope that you will find the time and resources to provide us with an auction item, e.g., resort stays, entertainment packages, artwork, dining certificates, etc.; or perhaps sponsor a corporate table for what is sure to be a spectacular night! We have enclosed a donor form for your convenience – your generosity will be tremendously appreciated. Save the date of **Friday, September 17, 2021** at the beautiful **DoubleTree by Hilton Paradise Valley Scottsdale**, and join in on the fun ...

The Hospitality Sales and Marketing Association International (HSMAI) is committed to growing business for hotels and their partners by providing professionals with the tools, insights, and expertise to fuel sales, inspire marketing, and optimize revenue. HSMAI is an individual membership organization of more than 7,000 members worldwide. The Arizona Chapter was established in 1968 and has been recognized with the most "Best of the Best" awards in HSMAI history.

This year, proceeds from the event will directly benefit the Arizona Chapter of HSMAI to support our association's mission and our continuing efforts to provide quality continuing education and scholarships for those professionals currently in the hospitality industry and those who are pursuing a career in the field. Now, more than ever, we need to be able to deliver these important benefits to our members, and we can't do that without the income we would have actualized from this year's meetings and fundraising events

For more information or to register online please visit hsmi-az.org. If you have questions, please do not hesitate to contact Joanne Winter, Executive Director, at the HSMAI office – 602.647.3039. We look forward to hearing from you, and of course seeing you on Friday, September 17, 2021.

Sincerely,

Executive Director
and Liaison

the next great event, LLC