



March 2023

To Our Fellow Meeting and Hospitality Industry Professionals:

Your ongoing support of our event means the world to our community! We are so excited to be hosting our 41st *award-winning Annual Auction, Fundraiser and Dinner*.

This is the part where we ask you for a donation...and if you can't do that this year, please keep reading anyway! While we hope to be able to deliver a fun auction component for our guests as we always do, we totally understand that you may get inundated with requests like ours. Your presence at the event is present enough!

If you can donate, please know that you are supporting a worthy cause. Here is what you can count on from your donation:

- Appreciation and recognition from over 300 leading meeting and hospitality industry professionals attending this event.
- Your company name prominently displayed in the event program, on signage and from the stage.
- Gratitude from our members and the hospitality industry for your support of our programs, continuing education and scholarships for those pursuing a career in the industry.
- A great feeling that you are leading positive change to help our hospitality community flourish after a few tough years.

The Hospitality Sales and Marketing Association International (HSMIAI) is committed to growing business for hotels and their partners by providing professionals with the tools, insights, and expertise to fuel sales, inspire marketing, and optimize revenue. HSMIAI is an individual membership organization of more than 7,000 members worldwide. The Arizona Chapter was established in 1968 and has been recognized with several "Best of the Best" awards, to include several industry awards for this event.

We are thrilled to partner with Free Arts for Abused Children of Arizona for the second year as our charity of the year. Free Arts actually shares many of the same values which power our Arizona hospitality industry: resilience, bravery, connection, creativity, strength and innovation. This organization impacts children's lives by making them feel safe, encouraging them to express themselves, and more! We are so excited to be teaming up with Free Arts again this year!

We have enclosed a donor form for your convenience – your generosity will be tremendously appreciated. Save the date of **Friday, July 19, 2024** at the beautiful DoubleTree Resort by Hilton Paradise Valley-Scottsdale and join in on the fun. For more information or to register online please visit hsmia-az.org. If you have questions, please call Joanne Winter at 602.647.3039 or e-mail her at info@hsmia-az.org. We look forward to hearing from you!

Sincerely,

Megan Padish, Auction Board Liaison
Hello! Arizona

Lori Morris, CRME, CHBA Auction Chair
Hilton Phoenix Tapatio Cliffs Resort