

ANNUAL AUCTION RESERVATION

Name: _____

Company: _____

Phone: _____

E-Mail: _____

Guest(s): _____

(use additional sheet if necessary)

- \$95/person before 6/14/24 (\$105/person after 6/14/24)
- \$925/Corporate Table of Ten before 6/14/24 (\$1000 per table after 6/14/24)
- Check Enclosed for \$ _____
- Payment by Credit Card:
- American Express Visa/Mastercard

OR register on-line at <http://hsm-az.org/>

Card #: _____

Exp. Date: _____ 3-Digit Code: _____

Signature: _____

Request _____ Vegetarian Plates

ALL RESERVATIONS MUST BE PRE-PAID (no exceptions).

Please mail form to:

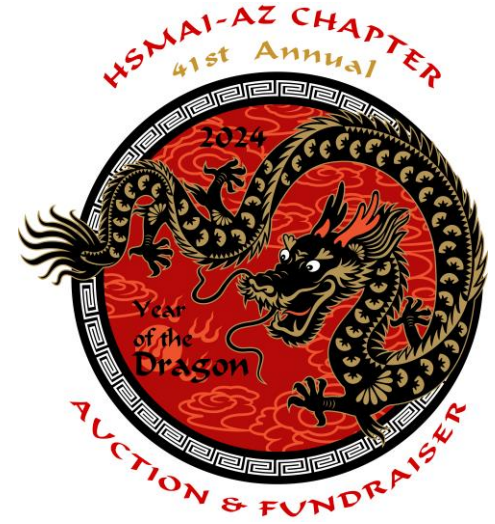
HSMAI, 118 W. Pierson St., Phoenix, AZ 85013

Phone (602) 647-3039 / jojowin@aol.com

DEADLINE FOR RESERVATIONS IS FRIDAY 7/12/24.

NO REFUNDS FOR ANY CANCELLATIONS RECEIVED AFTER

HSMAI/Arizona Chapter
118 W Pierson Street
Phoenix, AZ 84013



sponsored by

The Arizona Chapter of the
Hospitality Sales & Marketing
Association International

Friday, July 19, 2024

DoubleTree Resort by Hilton
Paradise Valley-Scottsdale

*Proceeds to benefit the Members of
The Arizona Chapter of HSMAI and
our 2024 "Charity of the Year"
Free Arts for Abused Children
of Arizona*

Come join us as we celebrate the
41st ANNUAL HSMAL's award-winning signature annual event.

Proceeds directly benefiting the hospitality community through HSMAL Arizona Chapter operations and our 2024 Charity of the Year, Free Arts for Abused Children of Arizona

DATE:

Friday, July 19, 2024

DoubleTree Resort by Hilton
Paradise Valley-Scottsdale

AGENDA:

5:00 p.m.

Grand Ballroom

Registration, Networking, No-Host Bar,
and Silent Auction

6:30 p.m.

Grand Ballroom

Dinner, Live Auction, Charity Pledge Drive

COST:

\$95.00 Per Person / \$925.00 Table of Ten

AUCTION SPONSORS:

DoubleTree Resort by Hilton
Paradise Valley-Scottsdale
National Bank of Arizona
Road to Success Marketing

The resort is offering a special overnight rate of \$99.00 per night.

ABOUT HSMAL

HSMAL is an individual membership organization with more than 7,000 members worldwide. The Arizona Chapter recently celebrated its 55th anniversary, was honored as the 2019 Chapter of the Year and is the recipient of the most chapter awards in the history of HSMAL. Membership is 120+ members strong, and is comprised of General Managers, Directors of Sales, Sales Managers, Revenue Managers, and Student Members.

HSMAL provides hotel professionals and their partners with the tools, insights, and expertise to fuel sales, inspire marketing, and optimize revenue. The chapter offers members education programs, community volunteer opportunities, leadership and professional development opportunities, networking and special events. Connect with the chapter at <http://hsmal-az.org/>.

OUR CHARITY

This year's Auction is HSMAL Arizona's third largest live event since the COVID-19 pandemic. We are thankful to our members, guests and supporters for bearing with us through these challenging three years.

We are thrilled to be able to once again partner with a "Charity of the Year" for 2023. The proceeds from this year's Auction will go directly toward supporting chapter programs and **Free Arts for Abused Children of Arizona**. Their mission is to transform children's trauma to resilience through the arts. Every child who has experienced the trauma of abuse, neglect and/or homelessness has access to resilience-building arts programs and caring adult volunteer mentors. More information is at: <https://freeartsaz.org/>.

THE CONCEPT

The Chinese Auction was conceived in 1982 by the Arizona Chapter of the Hospitality Sales & Marketing Association International. This event has gained national recognition and has been adopted by numerous associations throughout the U.S. as their major fundraiser.

The auction was originally given the Chinese theme due to the location of the event - the former China Doll Restaurant in Phoenix. Over the years, the auction has grown in size and has moved its location to larger venues.

The idea of the auction is to provide each guest with a list of prizes and a numbered stick. Each table is supplied with a bucket that is placed in the middle. Starting with the number one item, the auctioneer describes that item and asks the guests who are interested in bidding on this item to toss a quarter or quarters in the bucket. The guest then holds their stick in the air. The auctioneer calls out the numbers that are held up. A gonger (who cannot see or hear what is going on) is responsible for hitting the gong after a few seconds. The last number called out when the gong rings has won that prize and goes to the stage to claim it. This sequence of events goes on throughout the evening until all prizes are gone. Over the years, a silent and live auction have also been added to the event.

This event has won numerous awards including "Stars of the Industry" Awards from the Arizona Lodging & Tourism Association, "Awards of Excellence in Association Management" from the Arizona Society of Association Executives and several HSMAL International Awards.

In 2022, the name of our event was changed to be more diverse and inclusive, but the year of the Chinese Zodiac and the Asian theme remain.