



February 2025

To Our Fellow Meeting and Hospitality

Industry Professionals:

Your ongoing support of our event means the world to our community! We are so excited to be hosting our 42nd award-winning **Annual Auction, Fundraiser and Dinner**.

This is the part where we ask you for a donation...and if you can't do that this year, please keep reading anyway! While we hope to be able to deliver a fun auction component for our guests as we always do, we totally understand that you may get inundated with requests like ours. Your presence at the event is present enough!

If you can donate, please know that you are supporting a worthy cause. Here is what you can count on from your donation:

- Appreciation and recognition from over 300 leading meeting and hospitality industry professionals attending this event.
- Your company name prominently displayed in the event program, on signage and from the stage.
- Gratitude from our members and the hospitality industry for your support of our programs, continuing education and scholarships for those pursuing a career in the industry.
- A great feeling that you are leading positive change to help our hospitality community flourish after a few tough years.

The Hospitality Sales and Marketing Association International (HSMAI) is committed to growing business for hotels and their partners by providing professionals with the tools, insights, and expertise to fuel sales, inspire marketing, and optimize revenue. HSMAI is an individual membership organization of more than 7,000 members worldwide. The Arizona Chapter was established in 1968 and been recognized with several "Best of the Best" awards, to include several industry awards for this event.

We are thrilled to partner with **Harvest Compassion Centers**. HCC was launched in 2011 to immediately serve the needs of children and their families through the 'Food Banking Reimagined' model. Their goals are simple: reduce food insecurity for children and families living in poverty, improve their overall quality of life in the home, and improve their school readiness and academic achievements. One in five children in Maricopa County are going to bed hungry. HCC's North Phoenix/Scottsdale, West Phoenix, and Maryvale locations are feeding over 19,000 families annually, including over 50,000 local children.

We have enclosed a donor form for your convenience – your generosity will be tremendously appreciated. Save the date of **Friday, July 25, 2025** at the beautiful Camby Hotel and join in on the fun. For more information or to register online please visit hsm-ai-az.org. If you have questions, please call Joanne Winter at 602.647.3039 or e-mail her at info@hsm-ai-az.org. We look forward to hearing from you!

Sincerely,

Megan Padish, Auction Board Liaison
Hello! Arizona DMC

Lori Morris, CRME, CHBA Auction Chair
Westmont Hospitality