ANNUAL AUCTION RESERVATION

| Name: |
|---|
| Company: |
| Phone: |
| |
| E-Mail: |
| Guest(s): |
| |
| |
| |
| |
| (use additional sheet if necessary) |
| \$\text{\$95/person on/before 6/26/25}\$ (\$105/person after 6/26/25)\$ |
| \$925/Corporate Table of Ten on/before 6/26/25 (\$1000 per table after 6/26/25) |
| ☐ Check Enclosed for \$ |
| □ Payment by Credit Card: □ American Express □ Visa/Mastercard |
| OR register on-line at http://hsmai-az.org/ |
| Card #: |
| Exp. Date:3-Digit Code: |
| Signature: |
| Request Vegetarian Plates |

<u>ALL</u> RESERVATIONS **MUST BE PRE-PAID** (no exceptions).

Please mail form to:

HSMAI, 118 W. Pierson St., Phoenix, AZ 85013 Phone (602) 647-3039 / jojowin@aol.com

DEADLINE FOR RESERVATIONS IS FRIDAY 7/18/25.

NO REFUNDS FOR ANY CANCELLATIONS RECEIVED AFTER
5:00 P.M. ON FRIDAY 7/18/25.

HSMAI/Arizona Chapter 118 W Pierson Street Phoenix, AZ 84013



sponsored by

The Arizona Chapter of the Hospitality Sales & Marketing Association International

Friday, July 25, 2025

The Camby – Autograph Collection Phoenix, Arizona

Proceeds to benefit the Members of The Arizona Chapter of HSMAI and our 2025 Charity of the Year "Harvest Compassion Center" Come join us as we celebrate the 42nd ANNUAL HSMAl's award-winning signature annual event.

Proceeds directly benefiting the hospitality community through HSMAI Arizona Chapter operations and our 2025 Charity of the Year, Harvest Compassion Center.

DATE:

Friday, July 25, 2025

The Camby – Autograph Collection Phoenix, Arizona

AGENDA:

5:00 p.m.

Savvy Foyer and Salon:
Registration, Networking, No-Host Bar,
and Silent Auction

6:30 p.m.

<u>Camby Ballroom</u> Dinner, Live Auction, Charity Pledge Drive

COST:

\$95.00 Per Person / \$925.00 Table of Ten

SPONSORS:

Event Team Inc.
National Bank of Arizona
Road to Success Marketing
The Camby — Autograph Collection

The resort is offering a special overnight rate of \$99.00 per night.

ABOUT HSMAI

HSMAI is an individual membership organization with more than 7,000 members worldwide. The Arizona Chapter recently celebrated it 55th anniversary, was honored as the 2019 Chapter of the Year and recently received two awards for 2024. Membership is 130+members strong, and is comprised of General Managers, Directors of Sales, Sales Managers, Revenue Managers, and Student Members.

HSMAI provides hotel professionals and their partners with the tools, insights, and expertise to fuel sales, inspire marketing, and optimize revenue. The chapter offers members education programs, community volunteer opportunities, leadership and professional development opportunities, networking and special events. Connect with the chapter at http://hsmai-az.org/.

OUR CHARITY

Harvest Compassion Center was launched in 2011 to immediately serve the needs of children and their families through our 'Food Banking Reimagined' model. Our goals are simple: reduce food insecurity for children and families living in poverty, improve their overall quality of life in the home, and improve their school readiness and academic achievements

HCC embodies a commitment to providing clients with an exceptional shopping experience, emphasizing authentic connections, and cultivating genuine client relationships, while also being dedicated to sharing referral services, creating lasting, impactful change! For more information: https://harvestcompassioncenter.org/

THE CONCEPT

The Chinese Auction was conceived in 1982 by the Arizona Chapter of the Hospitality Sales & Marketing Association International. This event has gained national recognition and has been adopted by numerous associations throughout the U.S. as their major fundraiser.

The auction was originally given the Chinese theme due to the location of the event - the former China Doll Restaurant in Phoenix. Over the years, the auction has grown in size and has moved its location to larger venues.

The idea of the auction is to provide each guest with a list of prizes and a numbered stick. Each table is supplied with a bucket that is placed in the middle. Starting with the number one item, the auctioneer describes that item and asks the guests who are interested in bidding on this item to toss a quarter or quarters in the bucket. The guest then holds their stick in the air. The auctioneer calls out the numbers that are held up. A gonger (who cannot see or hear what is going on) is responsible for hitting the gong after a few seconds. The last number called out when the gong rings has won that prize and goes to the stage to claim it. This sequence of events goes on throughout the evening until all prizes are gone. Over the years, a silent and live auction have also been added to the event.

This event has won numerous awards including "Stars of the Industry" Awards from the Arizona Lodging & Tourism Association, "Awards of Excellence in Association Management" from the Arizona Society of Association Executives and several HSMAI International Awards.

In 2022, the name of our event was changed to be more diverse and inclusive, but the year of the Chinese Zodiac and the Asian theme remain.